

A Mind of Your Own: Discover Your Strengths and Take Charge of Your Life!

Literally change the way you interact with everyone in your world by understanding and appreciating individual strengths using “whole brain thinking”. 30 years of research has shown that whole brain thinking enhances collaboration, productivity and performance of individuals and teams. Remarkable results are obtained by actively engaging this system for team-building, creative problem solving, decision-making, communication and other personal and/or organizational challenges.

Whole brain thinking is a process that identifies our strengths in the workplace – as opposed to focusing on overcoming our flaws. It is an intelligent, inclusive system that leads to employee satisfaction, greater productivity and real-time results. However, the most immediate benefit is improved communication through understanding the value each team member is bringing to the table. This leads to a workplace culture of collaboration, respect and enthusiastic teamwork.

Engaging our strengths generates personal fulfillment and optimizes our chances of being more effective. When we feel smart, we enjoy our work. When we enjoy our work, we bring our very best to the workplace each and every day!

Workshops are designed to help you achieve your goals for personal growth, self-fulfillment and reaching your true potential....

- Discover your unique natural strengths
- Unlock your leadership potential
- Eliminate barriers that stymie creativity and hinder relationships
- Create harmonious relationships at home
- Reduce stress by reducing conflict
- Validate and engage the natural strengths of others
- Communicate more directly and effectively
- Improve parent/child/teenager relationships
- Plus you'll gain some delightful insights into yourself and those around you.

Also for teams who would like to:

- Learn to perform more effectively by capitalizing on their strengths and consciously managing their area of weakness
- Help those who work together resolve conflicts and communication problems
- Learn how to correct problems in performance, productivity or morale that are the result of a mismatch between the one's strengths and the requirements of the job
- Help group members recognize, value and make appropriate use of the natural strengths of each member of the group

What people say about 2020 Mindsight...

"Fantastic, dynamic presentation!" "Totally changed the way I look at marketing!" "Information I can use everywhere!" "Powerful!" "Why don't they teach this in school?"

What people say about "Generations at Work"...

"I've attended several 'generations' workshops and yours is by far the best!"

Luc Bouchard, Alberta Health Services

2020 Mindsight

**Energizing Teams,
Engaging Individuals**



Alberta-based “Whole Brain Thinking” expert, Desiree Bauer, has a history of drawing together diverse teams to reach common goals. She was the President and CEO of the award-winning Blindman River Regional Development Agency, a grassroots movement that partnered five different municipalities and their citizens to generate several successful economic and community development initiatives. Subsequently the Economic Developers Association of Alberta nominated her “Economic Developer of the Year”.

Fueled by a desire to teach people how to discover their strengths, Desiree studied under Herrmann International (HBDI™)*, one of North America's foremost authorities on thinking style preferences and their impact on individual success, health and wellness. As a Certified Professional Development Facilitator, Desiree teaches her clients how to achieve personal and professional excellence by identifying and engaging their unique natural strengths.

In business since 2003, Desiree delivers business-based professional development presentations, on-site corporate training, conference workshops / sessions as well as the HBDI™ assessment.

**The Herrmann International method has its roots in work that began at General Electric and has been validated by more than 30 years of research, including a database of results from more than 2,000,000 assessments. The Herrmann International approach is taught at the Wharton School of Business and has been featured in books and leading publications including the Harvard Business Review.*

Desiree has served on numerous Central Alberta boards including the *Blindman River Regional Development Agency* (President and CEO), *Rimby Chamber of Commerce* (President), the *Leadership Centre of Central Alberta* (Director), *Alberta Women Entrepreneurs (AWE)* (Director), Past Chair of the *Red Deer Chamber of Commerce Ambassadors*, *Red Deer Chamber of Commerce* (Director), *Red Deer College Alumni Association* (2nd Vice Chair) and was a National Member of the *Canadian Association of Professional Speakers – Edmonton Chapter*.

2020 Mindsight
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HBDI™ Certified
Herrmann Brain Dominance Instrument™