

Generations @ Work: Power Up Your Team!

Boomers? Gen X? Gen Y? Conflicting values? Or worn-out stereotypes? Let's level the playing field and change the way each generation interacts by understanding the incredible talent each team member brings to the table. Finding your niche and engaging your strengths generates personal fulfillment, optimizes your work/life experience and empowers you to fulfill your potential. Based on the "whole brain thinking" model, participants will implement a system that encourages self-directed leadership in creating a workplace culture of collaboration and respect. Experience substantial benefits by actively engaging this system for leadership development, team-building, embracing diversity, enhancing communication and improving customer service.

What is whole brain thinking? Based on 30 years of research, it is a process that identifies our strengths in the workplace – as opposed to focusing on overcoming our flaws. It is an intelligent, inclusive system that leads to employee satisfaction, greater productivity and real results. Further, the most immediate benefit is improved communication through understanding the value each team member is bringing to the workplace.

Engaging our strengths generates personal fulfillment and optimizes our chances of being more effective. When we use our strengths, we enjoy our work. When we enjoy our work, we bring our very best to the workplace each and every day



Available as an on-site 90-minute presentation or Level 1 or 2 workshop, "Generations" is for every member of your organization who would like to:

- Enhance leadership agility
- Engage cross-generational talent
- Effectively increase productivity by identifying and capitalizing team strengths
- Coach to resolve conflicts and communication problems before they become major workplace issues
- Enable team members to recognize, value and make appropriate use of the natural strengths of each team member
- Create a positive work environment that energizes teams and engages individuals!

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**What people say about "Generations"...**

*"I've attended several 'generations' workshops and yours is by far the best!"*

*Luc Bouchard, Alberta Health Services*

**Client List includes:** Canadian Red Cross, Chinook's Edge School Division, Stantec, Vitalize Conference, Alberta Transportation, Calgary Real Estate Board, City of Red Deer ....



**Energizing Teams,  
Engaging Individuals**

Alberta-based "Whole Brain Thinking" expert, Desiree Bauer, has a history of drawing together diverse teams to reach common goals. She was the President and CEO of the award-winning Blindman River Regional Development Agency, a grassroots movement that partnered five different municipalities and their citizens to generate several successful economic and community development initiatives. Subsequently the Economic Developers Association of Alberta nominated her "Economic Developer of the Year".

Fueled by a desire to teach people how to discover their strengths, Desiree studied under Herrmann International (HBDI™)\*, one of North America's foremost authorities on thinking style preferences and their impact on individual success, health and wellness. As a Certified Professional Development Facilitator, Desiree teaches her clients how to achieve personal and professional excellence by identifying and engaging their unique natural strengths.

In business since 2003, Desiree delivers business-based professional development presentations, on-site corporate training, conference workshops / sessions as well as the HBDI™ assessment.

*\*The Herrmann International method has its roots in work that began at General Electric and has been validated by more than 30 years of research, including a database of results from more than 2,000,000 assessments. The Herrmann International approach is taught at the Wharton School of Business and has been featured in books and leading publications including the Harvard Business Review.*

Desiree has served on numerous Central Alberta boards including the *Blindman River Regional Development Agency* (President and CEO), *Rimbey Chamber of Commerce* (President), the *Leadership Centre of Central Alberta* (Director), *Alberta Women Entrepreneurs (AWE)* (Director), Past Chair of the *Red Deer Chamber of Commerce Ambassadors*, *Red Deer Chamber of Commerce* (Director), *Red Deer College Alumni Association* (2nd Vice Chair) and was a National Member of the *Canadian Association of Professional Speakers – Edmonton Chapter*.

**2020 Mindsight**

**Professional Development Services**

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**HBDI™ Certified**  
Herrmann Brain Dominance Instrument™

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