

Chase Your Passion, Not Your Pension

Career Planning and Transitions for Adults

Imagine knowing your personal strengths so well that **all** of your career decisions set you up to succeed! By attending this 3-hour workshop you will discover what you are naturally good at, what makes you feel energized and upbeat. This knowledge will help you to find the career that matches your unique natural strengths using “whole brain thinking”.

Whole brain thinking is a process that identifies our strengths in the workplace – as opposed to focusing on overcoming our flaws. It is an intelligent, inclusive system that leads to personal and professional satisfaction as well as greater productivity. However, the most immediate benefit is improved communication through understanding the value that you and each team member brings to the table. This leads to a workplace culture of collaboration, respect and enthusiastic teamwork.

Engaging our strengths generates personal fulfillment and optimizes our chances of being more effective. When we feel smart, we enjoy our work. When we enjoy our work, we bring our very best to the workplace each and every day!

Join us and discover what is right about you! You will enjoy the benefits of less stress, more energy, a positive attitude and a work life that leaves you with that satisfied feeling at the end of each and every day.

As they say... “Do what you love and never work another day in your life!”

“Chase Your Passion, Not Your Pension” is a career planning and transition workshop for adults who would like to:

- Choose a career that matches and uses their personal strengths
- Ensure that their investment in post-secondary education or training is well spent
- Build their self-esteem by understanding their unique natural strengths
- Overcome fear of success and realize they were born to succeed

Participants will learn:

- The 4 thinking styles (natural strengths)
- Introversion and Extraversion
- How to identify and respect their own thinking style and the thinking styles of others
- About “Falsifying Type” and its impact on their personal health and wellness
- The types of career categories that suit different thinking styles

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What people say about 2020 Mindsight...

“Fantastic, dynamic presentation!” “Totally changed the way I look at marketing!” “Information I can use everywhere!” “Powerful!” “Why don’t they teach this in school?”

What people say about “Generations at Work”...

“I’ve attended several ‘generations’ workshops and yours is by far the best!”
Luc Bouchard, Alberta Health Services



Energizing Teams,
Engaging Individuals



Alberta-based “Whole Brain Thinking” expert, Desiree Bauer, has a history of drawing together diverse teams to reach common goals. She was the President and CEO of the award-winning Blindman River Regional Development Agency, a grassroots movement that partnered five different municipalities and their citizens to generate several successful economic and community development initiatives. Subsequently the Economic Developers Association of Alberta nominated her “Economic Developer of the Year”.

Fueled by a desire to teach people how to discover their strengths, Desiree studied under Herrmann International (HBDI™)*, one of North America’s foremost authorities on thinking style preferences and their impact on individual success, health and wellness. As a Certified Professional Development Facilitator, Desiree teaches her clients how to achieve personal and professional excellence by identifying and engaging their unique natural strengths.

In business since 2003, Desiree delivers business-based professional development presentations, on-site corporate training, conference workshops / sessions as well as the HBDI™ assessment.

**The Herrmann International method has its roots in work that began at General Electric and has been validated by more than 30 years of research, including a database of results from more than 2,000,000 assessments. The Herrmann International approach is taught at the Wharton School of Business and has been featured in books and leading publications including the Harvard Business Review.*

Desiree has served on numerous Central Alberta boards including the *Blindman River Regional Development Agency* (President and CEO), *Rimbey Chamber of Commerce* (President), the *Leadership Centre of Central Alberta* (Director), *Alberta Women Entrepreneurs (AWE)* (Director), Past Chair of the *Red Deer Chamber of Commerce Ambassadors*, *Red Deer Chamber of Commerce* (Director), *Red Deer College Alumni Association* (2nd Vice Chair) and was a National Member of the *Canadian Association of Professional Speakers – Edmonton Chapter*.

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