

## 2020 Mindsight

**Energizing Teams,  
Engaging Individuals**



Alberta-based “Whole Brain Thinking” expert, Desiree Bauer, has a history of drawing together diverse teams to reach common goals. She was the President and CEO of the award-winning Blindman River Regional Development Agency, a grassroots movement that partnered five different municipalities and their citizens to generate several successful economic and community development initiatives. Subsequently the Economic Developers Association of Alberta nominated her “Economic Developer of the Year”.

Fueled by a desire to teach people how to discover their strengths, Desiree studied under Herrmann International (HBDI™)\*, one of North America’s foremost authorities on thinking style preferences and their impact on individual success, health and wellness. As a Certified Professional Development Facilitator, Desiree teaches her clients how to achieve personal and professional excellence by identifying and engaging their unique natural strengths.

In business since 2003, Desiree delivers business-based professional development presentations, on-site corporate training, conference workshops / sessions as well as the HBDI™ assessment.



*\*The Herrmann International method has its roots in work that began at General Electric and has been validated by more than 30 years of research, including a database of results from more than 2,000,000 assessments. The Herrmann International approach is taught at the Wharton School of Business and has been featured in books and leading publications including the Harvard Business Review.*

Desiree has served on numerous Central Alberta boards including the *Blindman River Regional Development Agency* (President and CEO), *Rimbey Chamber of Commerce* (President), the *Leadership Centre of Central Alberta* (Director), *Alberta Women Entrepreneurs (AWE)* (Director), Past Chair of the *Red Deer Chamber of Commerce Ambassadors*, *Red Deer Chamber of Commerce* (Director), *Red Deer College Alumni Association* (2nd Vice Chair) and was a National Member of the *Canadian Association of Professional Speakers – Edmonton Chapter*.



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**HBDI™ Certified**  
Herrmann Brain Dominance Instrument™

# POTENTIAL



EVERYONE  
IS FULL OF IT.  
UNLOCK YOURS.

## 2020 Mindsight

*Discover ~ Ignite ~ Engage*



### DISCOVER ~ IGNITE ~ ENGAGE

Literally change your world by understanding and appreciating the power of natural strengths. Research has shown that “whole brain thinking” *enhances collaboration, productivity and performance of individuals and teams*. Achieve targeted results by actively engaging this process for team building, creative problem-solving, decision-making, communication and other personal and/or organizational challenges.

The Herrmann International method offers an award-winning process to harness the combined analytic, organizational, human and creative skills required to succeed today.

Benefit from improved performance at every level:

- Transform strategic thinking, develop leadership and effect change management
- Boost functional performance in sales, customer service, marketing and research & development
- Strengthen teams and their ability to solve problems, create new processes and manage projects

Desiree’s clients include Canadian Red Cross, Chinook’s Edge School Division, Stantec, Vitalize Conference, Calgary Real Estate Board, City of Red Deer, Local Government Administrators....

# Presentations, Workshops & the HBDI Assessment

## PROFESSIONAL DEVELOPMENT WORKSHOPS

- Enhance personal and professional excellence by identifying and engaging one’s unique natural strengths
- Coach and/or mentor others to reduce workplace stress by implementing an intelligent system to reduce conflict and communication issues before they start
- Improve competitive advantage by creating a workplace that recognizes, values and engages the team’s natural strengths



## UNLIMITED APPLICATIONS

- Generations at Work: Power Up Your Team
  - Create Your Dream Team: Engaging a Diverse Workplace
  - Raising Health at Work: An Executive’s Guide to Workplace Wellness
  - Minding Your Business: Whole Brain Strategies for Entrepreneurs
  - An Educator’s Guide to Optimizing the 21<sup>st</sup> Century Classroom Experience
- Chase Your Passion, Not Your Pension: Adult Career Planning & Transitions



## SERVICES

### PROFESSIONAL DEVELOPMENT CONFERENCE SESSION

- 90 MINUTE PRESENTATION

### LEVEL 1 WORKSHOP ON-SITE

- 1/2 DAY WORKSHOP

### LEVEL 2 INTENSIVE WORKSHOP ON-SITE

- INCLUDES HBDI ASSESSMENT
- 1/2 DAY WORKSHOP

### HBDI ASSESSMENT

- AVAILABLE 24/7 ONLINE
- FEATURES IN-DEPTH PERSONAL PROFILE
- 1 HOUR DEBRIEFING

### THINKING ACCELERATOR / E-LEARNING

- HBDI ASSESSMENT PLUS 5 LEARNING MODULES
- SELF-PACED, ON-LINE
- INCLUDES RESOURCE GUIDE & PRIVATE JOURNAL